

Paramount Web Design

Full Brief

Get started straight away. Fill in our briefing form below:

Please answer as many questions as are relevant as accurately as you can. You can expect to get a full proposal from us within 3-5 working days. If you need us to reply to you more urgently, please let us know.

All fields marked with a * are required.

1. Contact Details

Name: *

Email: *

Company Name:

Phone Number:

2. Do you have a web site at the moment. If so, what is its address:

What aspects of your current site work well and which don't work well?

3. Your Company

What are your main services?

Who are your customers?

Who do you want to reach with your web site E.g. engineers, caterers etc.

4. The Website Objectives

What are your main reasons for commissioning a new website?

In other words, what are the main reasons a user will visit the website? E.g. to access information, purchase products etc.

Paramount Web Design

5. Brand Guidelines

Are there any existing brand guidelines that we need to know about? E.g. corporate colours, imagery style, fonts etc.

6. Creative Guidelines

What adjectives would you use to describe your company? E.g. Friendly, professional, innovative, safe, funky, smart etc.

7. Examples of sites you like...

What websites do you consider well designed and why do you like them?

8. Who are your competitors?

Are you able to give some web site addresses for their sites?

Paramount Web Design

9. Site layout

Approximately how many pages will your site consist of and can you break it down into sections?
E.g. home, about us, services, clients, contact us.

10. Content Management

How frequently will you need to update the site and why?

11. E-commerce

If you would like to sell your products online, can you indicate the size of your product range?

12. Functionality

Does the website need to do something special?

Paramount Web Design

13. Marketing - online and offline

Are you interested in using search engines to promote your website? Do you need help with online marketing?

14. Budget/Timescales

Is there a specific deadline for the site to go live? Do you have a budget we need to work to?

Once this form is completed, please e-mail it to info@paramountwd.com or mail it to us at:

Paramount Web Design
70-80Markfield Road
London, N15 4QF, UK